

Tuesday, January 22, 2008

Contact: Kirk Vartan  
888-227-3280  
[spokesperson@barec.org](mailto:spokesperson@barec.org)

## **FOR IMMEDIATE RELEASE**

### **DEVELOPER TRYING TO "BUY" ELECTION**

SummerHill Homes, the developer that stands to make tens of millions of dollars of profit if it is able to proceed with its plans to build market rate houses on the BAREC site located in south Santa Clara, is using its wealth to mount a propaganda campaign via mailings, print, phone, TV ads, and harassment of community activists opposed to Measures A and B on the February 5th ballot in the City of Santa Clara.

Campaign financial reports due January 7th confirm that the developer is the driving force behind the yes campaign. The only donations to the yes committee reported on the California electronic donations website are from SummerHill Homes. See:

<http://nf4.netfile.com/pub2/AllFilingsByFiler.aspx?id=877230>. Those reports show that in just three months, SummerHill Homes donated \$600,000.00 to the yes campaign, the sole contributor to this campaign. (In contrast, the SaveBAREC No on Measures A and B Committee reported donations of about \$2,200 in its January 7th report). The developer's money was used for multiple blanket mailings of brochures with inaccurate claims and information. SummerHill Home's bankroll also funded paid staffers whose activities apparently include attempting to intimidate No campaign tablers at the Franklin Mall farmers market and removing No on A and B lawn signs from residents yards.

In contrast, the SaveBAREC community is a loose group of activists who have been leafleting precincts, tabling at the farmers market, and distributing lawn signs. Measures A and B are on the ballot because over 6,000 Santa Clara residents signed petitions objecting to the rezoning and general plan amendments passed by the City Council that, if approved by voters, will replace the 17 acre BAREC open space with another expensive housing development.

The next financial reports are due January 24, 2008.

For additional details, visit the SaveBAREC No on Measures A and B Committee website:  
[www.BAREC.org](http://www.BAREC.org).