

Vote No on A & B

February 5th 2008

Bay Area Research and Extension Center (BAREC)



90 North Winchester Blvd, Santa Clara
Across from Westfield Shopping Center (Valley Fair)

Keep Public Land Public

This last 17 agricultural acres of land links Silicon Valley to its past. Save its heart.

State Profits on Public Land

Stop the State from selling public land it says it has other uses for.

By law, the State declares land surplus when it has no use for it. The State says it has other uses for this land. If this is true, it can not sell the public land to the developer.

Stop Public Land Grabs

Stop the State from disposing of public land to discourage future public land grabs.

Will You Help Us?

- Office work
- Post Lawn Sign
- Door to Door
- Ask neighbors to Vote NO on A & B
- Other _____
- Distribute fliers
- Write Articles
- Telephone
- Campaigning

For more Information or donations

Phone 888-BAREC-80
888-227-3280

Email info@barec.org

To Mail Donations

Make Checks payable to
"SaveBAREC PAC"
Mail completed form to:
PO Box 1029 Santa Clara, CA 95052



Thoughts of a Santa Clara Senior Citizen

They Are Selling Away Our Heritage The current plan approved by the Santa Clara City Council approved 60 percent of the land for million dollar plus homes. Citizens need to understand that public land should meet public needs and that private million dollar homes do not meet public needs.

Overlap in Jurisdictions The current plan has no officially approved entrance to the property because San Jose has jurisdiction over the "entrance" to the site from North Winchester and the City of Santa Clara has jurisdiction over "use" of the land. Both jurisdictions are responsible for air quality and resolution of issues.

Health Issues Removal of top layers of soil from one site to the backyard of someone else does not solve the problem. Bioremediation has been demonstrated to be a less costly and more effective solution. Compare the restrictions the State imposed on Santana Row compared to the lack of restrictions on BAREC.

Pedestrian Safety Issues The area is not currently pedestrian friendly for seniors or children. A NO vote addresses pedestrian and entrance issues to possibly allow for a pedestrian bridge over Winchester for seniors to more easily cross this traffic impacted street.

More City Income Needed A NO vote means citizens can choose from many additional ways to bring more income into the City than the developer's plan. Research supports the fact that large open space increases property values of land up to eight blocks away.

Best Land Use City of Santa Clara citizens have the opportunity to choose a better mix of land usages rather than the single use that has been promoted by the private developer for over five years. BAREC could have mixed land usage and include provisions for seniors and their housing, open space, garden settings for seniors who need to walk and their grandchildren, an organic restaurant, retail services, tourist dollars.

Public Land Misuse The current plan approved by the Santa Clara City Council approved 60 % of the land for million dollar plus homes. Citizens need to understand that public land should meet public needs and that private million dollar homes do not meet public needs.

Vote NO on Measures A & B Your vote is needed on or before February 5 to address these issues.

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