

OPPOSING the Rezoning Measure – Measure B

Vote NO on Measures A and B

You are being asked to vote on the future of the City of Santa Clara's last 17 acres of agriculturally zoned open space. Send a clear message to the City Council that you do not agree with the change in zoning, the high density bonus, and the general plan amendments proposed for this unique and historic site.

NO Vote Needed on Both Measures

The General Plan Amendment and Rezoning Measures are directly linked. For details on why a **NO** vote is critical, review the argument against Measure A.

Keep Public Land Public

The State of California (the people) own these 17 acres, not a private individual. Public land should serve the greatest common good. Once the State sells this land for private use, it will never return to the public. Why spend our cultural heritage in one generation?

Possibilities for Greater Common Good

There are many possibilities for this land (e.g., mixed land uses, parks, playing fields, agriculture, etc.), but none are possible if the proposed development is allowed.

SaveBAREC Vision

The community based SaveBAREC group embraced the following guiding principles when suggesting a financially self-supporting educational urban farm option for the property:

- Keep Public Land Public
- Keep the land zoned agricultural
- Clean the soil using proven organic methods
- Support locally grown food
- Preserve part of the "Valley of Heart's Delight"

Support Healthier Locally Grown Food

Successful educational urban farms exist in Sacramento, Petaluma, Oakland, Goleta, and Santa Cruz. These educational grounds allow adults and children living in an urban environment to enjoy and learn in a farm setting, connecting to a healthier food source.

Join thousands of Santa Clara citizens who petitioned the Santa Clara City Council to thoughtfully consider other uses for this historic and unique property by voting **NO** on Measures A and B. Vote **NO**!

www.SaveBAREC.org